



Emily Wilson

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Profile

Emily Wilson serves as vice president of strategic communications at Bose Public Affairs Group. Wilson leads client accounts from a variety of industries on the local, state and national level. Her expertise includes strategic planning, media relations, advocacy and coalition building, crisis communications and reputation management.

Prior to joining Bose Public Affairs Group, Wilson served as account executive for Bohlsen Group where she led corporate accounts developing and executing strategic communications plans to garner favorable worldwide media coverage for clients.

Earlier in her career, Wilson led international marketing and publicity efforts in the publishing industry that garnered placements with such top-tier media outlets as CBS This Morning, Newsweek, ABC News and Politico.

Education

Wilson is a graduate of Hanover College with a bachelor's degree in English literature, and a graduate of Indiana University with a master's degree in journalism.

Honors / Awards

Wilson is a recipient of the Public Relations Society of America (PRSA) East Central District's highest distinction, the Best in Show Diamond award, for public affairs. She has also earned Pinnacle Awards for crisis communications and media relations, as well as Awards of Honor for media relations and public affairs from the PRSA Hoosier Chapter.

During her graduate studies at Indiana University, Wilson was awarded the Cushman Fellowship in Journalism for academic achievement. As an undergraduate student at Hanover College, Wilson was the recipient of the Dorothy S. Bucks Award in English, which recognizes the top Hanover College English student as nominated by the English department's faculty. In addition, while attending Hanover College, Wilson earned the unprecedented distinction as a two-year recipient of the annual Shanklin English Scholarship.

Appointments / Memberships

Wilson serves on the board of directors for the Starfish Initiative and is the chair of the organization's development and marketing committee. She is also a member of United Way Emerging Leaders and Women United. Wilson is also active in the PRSA Hoosier Chapter and Indianapolis chapter of the American Marketing Association.