



## **Rachel Wheeler**

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### **Profile**

Rachel Wheeler is an account executive in strategic communications at Bose Public Affairs Group. Wheeler provides the team with media and public relations strategy to clients from a wide range of industries. Wheeler's focus is media and public relations, strategic communications, social media strategy and graphic design.

Wheeler served as a communications assistant at Indiana Farm Bureau prior to joining Bose Public Affairs Group. Wheeler added to the overall communication strategy of the agricultural advocacy group producing content for all Indiana Farm Bureau print and electronic communication channels.

Wheeler has also worked as an events assistant with Dallara IndyCar Factory and as a public relations intern for Andretti Autosport and the National FFA Organization.

### **Education**

She is a graduate of Indiana University where she earned her degree in journalism and Italian.

### **Honors / Awards**

Wheeler has played a part in several award winning campaigns at Bose Public Affairs Group. Her work helped the strategic communications team earn the Public Relations Society of America Hoosier Chapter's top honor, a Best of Show award, for internal communications and Pinnacle Awards for public affairs, media relations and consumer collateral. She also played a part in two campaigns that were recognized with Diamond Awards from the Public Relations Society of America's East Central District and one that received a merit award from PRSA's East Central District.

### **Appointments / Memberships**

Wheeler is an active member of the Hoosier Chapter of PRSA, where she is chair of the website committee and has previously served as chair of the newsletter committee. She also serves on the Town of Speedway Housing Advisory Council and is a member of the Speedway chapter of Tri Kappa, a women's philanthropic organization that promotes charity, culture and education.